

# *Fitzzy's 5K Run/Walk, 2009*

## A Fundraising Event Request

On October 25, 2009, a fundraising event will take place in honor of Lauren Fitzgerald, a 20 year old Wyomissing resident that died on July 18, 2005 after a 14 month battle with a brain tumor. Lauren was born on Halloween, 1984, so we organized the fundraiser, called "Fitzzy's Run," to coincide with what would be her 25th birthday. The purpose of this event is to raise money for **The American Brain Tumor Association**, a non-profit, highly rated charitable organization that funds research on causes and cures for brain tumors and the **Lauren Fitzgerald Memorial Scholarship Fund**, which benefits Berks County high school seniors that have faced (or continue to face) adverse circumstances or challenges in their lives. Both funds are managed by the *Berks County Community Foundation*.



*Lauren "Fitzzy" Fitzgerald*

The event will take place at Happy Hollow Playground in Wyomissing, and involves a 5K Run/Walk and a 1 Mile Fun Run. The walk/run will start at 11:00 am, followed by the fun run. We will also have refreshments on hand, live music, a costume judging contest (costumes optional), treat bags, face painting and more. 2009 marks the 5<sup>th</sup> year we've conducted this event – to date, over 2,000 people have participated since its inception in 2005!

*To make this event successful, we are seeking assistance from local businesses, in the form of cash donations and/or food/candy/beverage donations and/or raffle prizes.* Participating businesses are welcome to set up displays or provide signs to be posted at the playground pavilion acknowledging your support for this event. It would also be helpful if you would help publicize the event through an in-house email notification and/or posting race flyers that we have made available. Registration information and forms can be found on *A Running Start's* website at [www.arunningstart.biz](http://www.arunningstart.biz). We sincerely hope that you will be able to assist us with this worthy cause. Thank you for your consideration.

### Sponsorship Options:

**Gold:** For your donation of \$750 or more, a large company logo will be included on the event T-shirt.

**Silver:** For your donation of \$500 or more, a small company logo will be included on the event T-shirt.

**Bronze:** For your donation of \$250 or more, a company listing will be included on the event T-shirt.

**Patron:** For your donation of \$125 or more, we will acknowledge your sponsorship on race day.

### Types of Sponsorships:

1) **Monetary (preferred):** Checks made payable to "**The Lauren Fitzgerald Fund**" \*  
(Monetary contributions are used to offset event costs (T-shirts, trophies, rental costs, brochure printing, etc...))

2) **Raffle prizes:** Gift certificates, gift cards, gift baskets, and merchandise - your choice!

3) **Food & Beverage:** bagels, fruit, deli platters, snack food, hot dogs, hamburgers, bread/rolls, condiments, soda, juice, ice tea/lemonade, apple cider, candy, etc..

### Please direct any questions or inquiries to:

Liz Cairo (Lauren's sister): [sunflower1031@yahoo.com](mailto:sunflower1031@yahoo.com) (215) 510-0965

Michael Fitzgerald (Lauren's father): [fitzmike58@comcast.net](mailto:fitzmike58@comcast.net) (610) 372-9837

Mary Ann Blefko (Lauren's mother): [mablefko@yahoo.com](mailto:mablefko@yahoo.com) (610) 334-9946

Sorita Averill: Owner, A Running Start, [arunningstart@msn.com](mailto:arunningstart@msn.com) (610) 320-9097

*Please make checks payable to the **Lauren Fitzgerald Fund**\* and mail to 1114 Fairview Ave., Wyomissing, PA 19610.*

*\*Contributions by check may be also be made payable to the **Berks County Community Foundation**, and are fully tax-deductible.*